

B.Com. PART - I
URDU COMPULSORY
SEMESTTER - I

Time : Three Hours

Max.Marks 80

TEXT PRESCRIBED : SHUA - E ADAB (Part - I)

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UNITWISE DUSTRIBUTION OF MARKS

UNIT I : (Prose) The following ONE Lesson from Text

تاریخ

There Shall be FOUR short Answer type Questions out of Six of 4 marks each

16

UNIT - II (Prose) The following ONE Lesson from Text

اردو ادب اور قومی یکجہتی

There Shall be FOUR short Answer type Questions out of Six of 4 marks each

16

UNIT III : (Prose) The following lessons from Text . ذرائع ابلاغ کی اہمیت .

There Shall be FOUR short Answer type Questions out of Six of 4 marks each

16

UNIT IV : (Prose) The following lesson from Text

ابلاغ کے جدید طریقے

There Shall be FOUR Short Answer type Questions out of Six of 4 marks.

16

UNIT V : Communication Skill

i) Application letters 8

16

II) Commercial letters 8